

**The Southwest Airlines Way : Using The  
Power Of Relationships To Achieve High  
Performance**

**By Jody Hoffer Gittell**



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Jody Hoffer Gittell, She is the author of The Southwest Airlines Way: Using the Power of Relationships to Achieve High Performance

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[http://www.jstor.org/stable/4131468](#)

Gittell, Jody Hoffer. The Southwest Airlines way: using the power of relationships to achieve high performance. McGraw-Hill, 2003. 319p index afp ISBN 0071396837, \$24  
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"The Southwest Airlines Way: Using the Power of Relationships to Achieve High Performance" Paperback. By Jody Hoffer Gittell Publised by McGraw Hill, 2005--ISBN 0-07

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Jody Hoffer Gittell is The Southwest Airlines Way: Using the Power of Relationships to Achieve High Performance ; High Performance Healthcare: Using the Power

<http://www.jodyhoffergittell.info/>

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