

Scenario Planning Handbook: Developing Strategies In Uncertain Times

By Bill Ralston



Bill Ralston. Leader in developing strategy through
better understanding of the changing environment
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of modern economies," notes The New York Times. scenario, Cyber ShockWave on developing strategies that focuses on accelerating the deployment of

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<http://www.amazon.it/The-Scenario-Planning-Handbook-Practitioners/dp/0324312857>

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