

**Principles Of Public Relations:  
Communication 330 Student Handbook AND  
Guide To PR Communication 330**

**By ROWAN KATHERINE E;WALSCH DANIEL  
L;MIMS SUZANNE LOWERY**



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<http://www.instituteforpr.org/ethics-and-public-relations/>

Course descriptions for the major and minor Public Relations and Marketing Communications at Ohio Dominican, Public Speaking Public Relations Principles  
<http://www.ohiodominican.edu/academics/undergraduate/bachelors-degrees/public-relations-marketing-communications/course-descriptions>

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<http://www.knowthis.com/types-of-public-relations-tools>

CHSS Faculty Publications; Strategic communication as it is used in both public relations and COMM 100: Public Speaking: Student Handbook for George

<http://chss.gmu.edu/research/chss-faculty-publications>

Frommer's Complete Suzanne Rowan Kelleher 2004 Frommer's Puerto Rico Day Filter Handbook: A Practical Design Guide Stefan Niewiadomski 1989

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<http://www.jou.ufl.edu/academic/pr/curriculum.asp>

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[http://en.wikipedia.org/wiki/Public\\_relations](http://en.wikipedia.org/wiki/Public_relations)

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By Marcos Komodromos and Nicholas Nicoli in  
Communication and Public Relations. Principles of Public Relations. Authored by Marcos Komodromos + 1.

[http://www.academia.edu/8036752/Principles\\_of\\_Public\\_Relations](http://www.academia.edu/8036752/Principles_of_Public_Relations)

/06082011-SLS-A01.

<http://issuu.com/salisburypost/docs/06082011-sls-a01>

Assessment and Control Daniel A. Vallero 2004 Academic Pr Inc Disaster Management Handbook (Public A Guide to the New Standard for Global E Commerce

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<http://comm.psu.edu/page-center>

Global Alliance for Public Relations & Communication the power of the operating principles and development of the public relations and

<http://ethicsinpr.wikispaces.com/Two-way+symmetrical+communication>

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Public Relations: Journalism and Mass Communication Quarterly, and Public Relations Review, and principles about public relations.

<http://www.barnesandnoble.com/w/public-relations-dennis-1-wilcox/1100056103?ean=9780205770885>

two way communication as means of conflict resolution and for the promotion of mutual understanding between and organization and its important publics.

<https://www.studyblue.com/notes/n/principles-of-public-relations/deck/136606>

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<http://www.kendallhunt.com/higherEdDiscipline.aspx?pagei>

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Public Relations Principles and Theory: 3.0: Public relations, communication theory, Director of the Mobilities Research and Policy Center at Drexel University.

<http://catalog.drexel.edu/undergraduate/collegeofartsandsciences/communication/>

Principles and Practices of Public Relations. COM CM 301. Introduction to origins, scope, and principles of professional practice. Covers the theories, strategies <http://www.bu.edu/summer/courses/mass-communication/>

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